



Press release

Cleaner Rivers - Cleaner Seas Project Launching Event

Not to be used until 6 August 2020, 12:00 PM.

On 18.09.2020 NOVOKAKHOVSKA MISKA HROMADSKA EKOLOHICHNA ORHANIZATSIIA "MAMA-86-NOVA KAKHOVKA" held the launching event of the project "Cleaner rivers - cleaner seas" - CRoCuS, BSB784. The project, involving partners from Bulgaria, Moldova and Romania, is funded by the ENI CBC Black Sea Basin Programme of the European Union and will be lasting for 30 months. MAMA-86-Nova Kakhovka represents Ukraine in this Project.

Deputy Mayor of Nova Kakhovka - Syrovatko V.M., congratulated the participants of the launching event, declaring that the project is quite interesting and the city authorities are ready to help for its implementation. The Chairwoman of the organization Mama-86 - Nova Kakhovka and Project Coordinator - Kozak T.F., and the Communication Officer - Parafenko O.V., introduced to the audience the Project objectives and scope: to produce innovative tools for rapid assessment of river litter and waste recycling potential, to promote sustainable waste management practices, to share good practices and lessons learned, and to spread the word across the borders for the importance to reduce bio-degradable and plastic wastes, to recycle and minimize wastes. The Communication Officer - Parafenko O.V., provided information about the Project Partners. Taisa Fedorivna emphasized on the relevance of this project for our region; informed about the research on littering of the Dnieper banks already implemented, and shared further work plans. During the event the participants were informed about the costs of Project implementation. The need of co-funding raised as own contribution of more than 210,000 Hryvnias was discussed. In this regard, the Project Coordinator shared that this amount is quite large and there is need to enlist the support of the community and business to raise the necessary co-funding.

After a thorough and productive discussion of various suggestions and contributions for the successful implementation of the project, the participants decided to create a project Coordination Council that would consist of 10 persons: one representative of Nova Kakhovka OTG, one representative of Tavriysk OTG, one representative of business community, the Town Education Department, the Town Family and Youth Department, the Town Student Council, condominiums and country cooperative.

The event was attended by representatives of Nova Kakhovka and Tavriysk Town Executive Committees, the Kosatske and Vesele districts, the Town Education Department, private entrepreneurs, volunteers, public activists and media representatives.

Contact persons: Oksana Parafenko, Taisa Kozak.
E-mail: oksanaparafenko@gmail.com, mama86nk@gmail.com
Phone: +380993655477, +380954732767

This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of Earth Forever Foundation and can in no way be taken to reflect the views of the European Union.

Common borders. Common solutions.